

Privacy Policy

Effective Date: 01/01/2024

Welcome to Cassie by Zero Laboratories ("we," "our," or "us").

We are committed to protecting your privacy and providing a positive experience for our users, particularly the elderly individuals who use our AI companion services.

This Privacy Policy outlines our practices regarding the collection, use, and disclosure of personal information when you use our AI companion services.

1. Information We Collect

1.1 Personal Information

We may collect personal information that you provide directly to us, such as:

Name

Email address

Phone number

Age or date of birth

Gender

User-generated content (e.g., preferences, feedback)

1.2 AI Interaction Data

We collect data generated during interactions with our AI companion, including:

Voice recordings

Text input

Usage patterns

Preferences and settings

1.3 Device Information

We may collect information about the devices you use to access our services, including:

Device type

Operating system

Unique device identifiers

IP address

2. How We Use Your Information

We use the collected information for the following purposes:

To provide and improve our AI companion services

To personalize user experience and tailor content

To respond to user inquiries and provide customer support

To analyze and enhance the performance of our AI companion

To detect, prevent, and address technical issues or fraud

3. Sharing of Information

We do not sell, trade, or otherwise transfer your personal information to third parties. We may share information under the following circumstances:

With your consent

To comply with legal obligations

In response to a valid government request

To protect our rights, privacy, safety, or property

4. Security

We implement reasonable security measures to protect your personal information. However, no method of transmission over the internet or electronic storage is 100% secure. Therefore, we cannot guarantee absolute security.

5. Your Choices

You have the right to:

Review and update your personal information

Opt-out of certain data collection and processing

Request deletion of your account and data by contacting us on the below:

For the purposes of the GDPR, Cassie by Zero Laboratories is the data controller. Our contact information is as follows:

Name: Cassie by Zero Laboratories

Address: 71-75 Shelton Street, Covent Garden, London, United Kingdom, WC2H 9JQ

Email: data@mycassie.com

Phone: +447809987654

You can request full access to your data and the deletion of your data by contacting us on the above

6. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new policy on our website.

7. Contact Us

If you have any questions or concerns about our Privacy Policy, please contact us at [info@mycassie.com].